

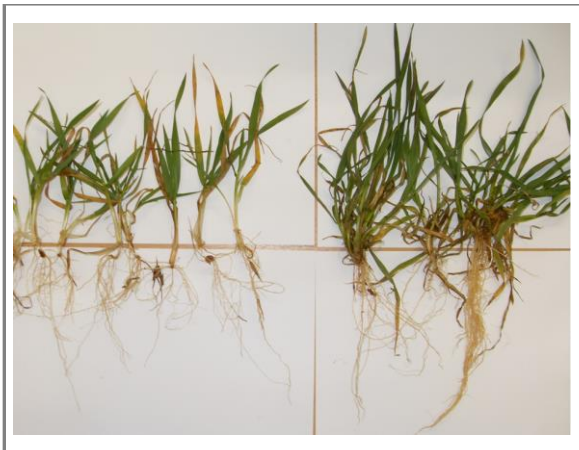
Start-uP[®]

ADVANCED LIQUID SEED TREATMENT TO PROMOTE EARLY ROOT DEVELOPMENT

Start-uP[®] consists of a unique combination of soluble nutrients and bio-active compounds and is specifically formulated for use as a concentrated seed treatment for arable crops. It contains a highly mobile form of Phosphorus known as Phosphite - a molecule which is able to move through the major transport routes of the plant (the xylem and phloem) much faster than can conventional Phosphate fertiliser.

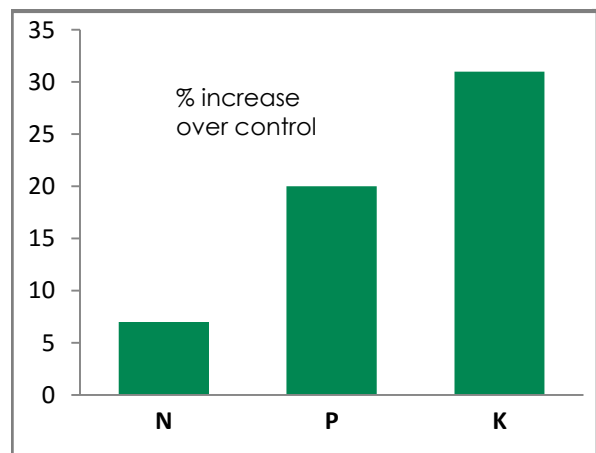
Combined with a naturally derived bio-active complex to promote rapid early root development and maintain overall plant health, **Start-uP[®]** is able to provide a readily available source of essential nutrients and other beneficial compounds precisely when and where they are most needed by the plant.

Winter Wheat showing increased root mass when treated with **Start-uP[®]** @ 2 l/tonne



Increased development of lateral roots which are crucial to effective uptake of nutrients

Increased macro nutrient levels with **Start-uP[®]**



Treating your seed with Start-uP[®] will provide:

- *Amino acids – to naturally stimulate germination and early growth*
- *Phosphorus – a vital element as the energy source for active growth*
- *A full nutrient and trace element package*
- *More even establishment – valuable in effective weed and pest control*
- *Increased vigour & early rooting – essential in reducing winter kill*
- *An insurance for your crop at its most vulnerable stage*

Give your crops the best possible start with Start-uP[®]



ANALYSIS:

Nitrogen (ureic N)	4.0% w/v
Phosphorus Pentoxide (P ₂ O ₅)	20.0% w/v (8.7% P)
Potassium Oxide (K ₂ O)	6.0% w/v (5.0% K)

Includes phosphorus in the form of phosphite (PO₃⁻) with a package of essential amino acids and natural compounds from seaweed.

Application Rates:

CEREALS :	2.0 litres per tonne of seed.
OILSEED RAPE :	3.0 litres per tonne of seed.

Start-up® can be applied directly to the seed or after pre-diluting with water. Do not exceed a total application rate of 3.0 litres per tonne of seed.

**Mixing Instructions:**

Start-up® is formulated as a totally water soluble liquid. Agitate prior to use.

Start-up® can be applied through existing seed treatment equipment. Equipment should be cleaned thoroughly with water once treatment is completed. The empty container can be rinsed into the application equipment with clean water.

Compatibility:

Start-Up® has been shown to be fully compatible with other commonly used seed treatments.

1. Consult with your seed merchant or contact Ilex EnviroSciences for specific recommendations.

Pack Size: 20L drum

This product is physically compatible with a wide range of tank-mix partners. Check compatibility prior to adding to the spray tank. Consult your local advisor or Ilex EnviroSciences for specific recommendations. Do not apply in strong sunlight. Efficacy may be affected by crop health, growth stage and weather conditions. Ilex EnviroSciences accepts no liability for damage to treated crops.